

KERIKERI CRUISING

Newsletter
April 2016

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COMMODORE'S CORNER

From DOUG FRANCE - COMMODORE

Since the last newsletter I have attended to two confrontations of cars and boat trailers. I urge all club members to use best manners and think of others when you park at the marina. It is important that we all set a good example to the general public.

The good news is through the good efforts of Jim Murdock and his team we have our resource consent renewed for 35 years. The only part now to complete is a survey of the reclaimed area and establish a title. Once we have this, we will have more control over the parking area.

We are attempting to encourage more youth participation in conjunction with the Lake Manuwai Recreational Group and are asking for helpers at both the lake and Doves Bay. Contact me if you can assist 0274335709.

Yachting NZ had a successful week with the Have a Go sailing programme with Riverview School at the lake. In conjunction with Yachting NZ, I have visited 6 more schools in the area to gain their participation in the Have a Go programme in term 4 at the Lake or Doves Bay.

In the second week of these school holidays I am organising a Picnic sail with Centre boarders, in conjunction with the Lake Manuwai Group to build confidence and have fun sailing; all welcome. Phone me at home 4074045.

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HOUSE & SOCIAL AND LAUNCH & CRUISE REPORT

From *PETER WILSON - REAR COMMODORE*

Well, there goes Easter, and we are quarter of the way through 2016 already.

The traditional Easter Friday Breakfast was well attended in the clubhouse and enjoyed by all. Once again thanks to Charles and Daniel.

The weather gods blessed us, and gave us a great weekend.



Saturday afternoon saw a large number of boats in Opunga, which led to drinks and a BBQ ashore. Opua Cruising Club had had a similar function the previous day, and had heard what we had planned, so decided to stay on and gate-crash our party. They were most welcome, and added to the fellowship on the beach.



Sunday dawned, fine again (although the days are certainly getting shorter) and saw pretty much the same contingent back on the beach for pancakes, banana and maple syrup.

For the younger ones, who still had not had an adequate sugar fix, after the pancakes and maple syrup, Jo White organised an Easter Egg hunt.

All good fun for those that attended, just wish we could see some more members and their families at these beach functions.

A big thanks to Ernesto Mader-Mattheis for the photos.

The next major social event on the calendar is the "Woolshed Party" on the 30th April in the clubhouse. We have Paul Godden and his JPG band playing, who have a happy knack of getting everybody up and moving. Also Leanne McKinnon and

As space allows the 'stories on the sea' will be published; out-of-date transcripts are just as interesting for their adventures.

If you have something to share, feel free to send it along.

Cheryl Rymer
Editor

Page 1	Commodore's Report
Page 2	House & Social, Launch & Cruise Report
Page 3	Grass Root Sailors
Page 4 -5	Keelboat Report
Page 5	Centreboard Report
Page 6	Woolshed Party
Page 7	Vava'u Race Report
Page 8	How can we build up our boat clubs?
Page 9	Courses
Page 11	New Members
Page 11	Contacts

Tuke and Burling—Grass Roots Sailors

Blaire Tuke and Peter Burling - returned to their grass roots at Doves Bay Kerikeri for training in the beautiful Bay of Islands for the next round of international racing events, building up to the Olympic Games in Rio. Unfortunately Peter Burling had just left when I met up with Blair Tuke and the visiting sailing athletes from Argentina.

“This is awesome” said the two coaches, Francisco Vignale and Miguel Sauvidet, along with the two sailors, Klaus Lange and his brother Yago Lange - training partners. They were talking about both the sailing from Tuke’s front lawn into the Bay - along with Karin Tuke’s delicious meals over their four day stay. These young men will be competing against each other at the Rio Olympics, after working together out from the Kerikeri Cruising Club to improve their racing skills. Francisco was heard to say in his delightful Argentinean accent “this is the ultimate - with the bay at your doorstep. Back home we have a long drive to our boats and the ocean - thank you Blair”...Tuke is crewman on the New Zealand 49er with Burling on helm and tactics. What a duo - what a friendship.



Set-up for the boats takes only about thirty minutes, as does the rig-down; but to ‘rig from scratch’ after a delivery - each boat takes a good half day. They all have a busy schedule with races in Barcelona, France, New York - and then the ‘ultimate’ - Rio. Not to forget that Tuke and Burling are also Team New Zealand.

Tuke is proud to be from Kerikeri in the Far North of New Zealand, and a proud member of the Kerikeri Cruising Club. Tuke and Burling are keen to get more kids involved in boating - sailing or otherwise; to enjoy learning and using the skills of seamanship. To push each other and enjoy the self satisfaction.

NEW: Yacht Rigging Services in Kerikeri

Grant Jenkins has relocated his rigging business (Kiwi Rigging Ltd) and engineering workshop to Kerikeri.

Grant is an experienced sailor with over 35 years of marine rigging experience, including 4 America’s Cup campaigns and a Whitbread. (And you may already have seen him crewing in the KCC races.)

Whether your boat’s old or new, a racer or a cruiser, Kiwi Rigging has a wide range of services to help you get more out of your sailing. Covering Kerikeri, Opua and beyond.

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KEELBOAT REPORT

From Craig Jones

It's just about all over for the summer series of races with just two more races to go. The third race in the Blair Boats Ladies series will have been sailed by the time you read this, and the re-sail of race 1 in the Willis Sails Coastal Series comes up on April 10th.

Scottronic Technologies Wednesday Night series

Race 10 was sailed in a 7 to 10 knot northerly that in A Division had the two main contenders facing off against each other; Deep Throttle (Tony Dalbeth-Hudson) and Physical Favours (Pete Woods). Deep Throttle was home first and also won on PHRF but by barely a minute, while Physical Favours took out the handicap prize. After a very close fought eleven-race handicap series it was Deep Throttle that came through in the end with 14 points from Physical Favours on 22 and Animal Biscuits (Craig Partridge) on 29. The associated PHRF series also went to Deep Throttle with a total of 9 points from Physical Favours on 14 and Demonstrator (Bob Donaldson) on 31.

In the B Division race Murray William's Mean Streak enjoyed these conditions to run out a clear handicap winner over Valentine (Blue Newport) and Aalita (Andy August). Not to be outdone, Aalita took out the B Division handicap series with 10 points, from Valentine on 16 and Stray Cat on 20.

Craigs Investment Partners Summer Rum Race series

This was a ten-race series, the final race enjoying the best fleet of the summer. Deep Throttle was first boat home in this shortened race, the weather failing to play its part. Physical Favours took A Division's handicap prize from Deep Throttle and Demonstrator in their five boat division. The eleven starters in B Division saw Stray Cat (Peter Hooper) come in ahead of Blue Yonder (Ian Derrick) and Wakanui (Daniel Wise) on handicap. It was certainly one of those B Division races, with the first five B Division boats coming in ahead of the first A Division boat on handicap.

Series results in A Division went to Physical Favours on 13 points, just ahead of Demonstrator on 15 and Learning Curve (Paul White) on 18. B Division's series results went to Aalita with 22 points from Mathias (Richard Pilling) on 29 and Freedom Five (Milton Johnson) a further half point adrift.

Blair Boats Ladies Series

I can now tell you that in the second race of this series the missing names were Alison Burnett who helmed

Rikki and Vonnie France who had the upper hand aboard Cotton Blossom II. As mentioned above, the third race in this series will already have been held and will be reported on later.

Blair Boats His and Hers race

The forecast for this event wasn't particularly good but on the water the apparent wind barely reached eighteen knots. Of the nine boats that intended to race only three weren't scared off by the forecast. Freedom Five with Hilary and Milton aboard set off at 14:09 followed by Valentine (Blue and Lynley) at 14:14 and Physical Favours (Pete and Zara) at 14:29. Breezy enough at the start for the first two to have a couple of reefs in their mains, while Physical Favours had everything up. The 12 mile course was pretty much a windward-leeward one given the conditions, and on re-entering the bay to do South-Western and home we had Freedom Five STILL in front from a flying Physical Favours followed closely by Valentine (full main up this time and going much better). Physical Favours ran into a bit of trouble at the leeward mark which allowed Valentine through, and had the course been just a little bit longer this race could have gone to anyone. With Milton collapsed over the winch and Hillary – whip in hand - looking fearfully over her shoulder at the ever-closing gap, it was Freedom Five that (just) prevailed from Valentine and a recovered Physical Favours. In the end there was just 57 seconds between the three of them. And I can report that Milton has recovered!

Go to www.kerikericruisingclub.org.nz/sailing/keelboat-racing/race-results to view the latest race and series results on the club's web site.

Races to be sailed:

Race	Start time	Sponsor
April 10 th Coastal Series race 1 (30 miles)	11:00	Willis Sails

Remember that on Sunday May 3rd we have the start of our winter series. Make sure that your boat has been slipped and your crew booked.

We lead of the winter racing with the **Harcourts Winter Series** with all races starting at 11:00.

Continued page 5

CENTREBOARD REPORT

From *DERRY GODBERT*

There was a good regatta at the beginning of March for the Autumn series which finished on Sunday 3rd of April with a series prize giving attended by Blair Tuke. The centreboarders have been really strongly supported by our Flag Officers Doug Franc and Peter Wilson. Both have been present at many of the events and help host the end of race socials upstairs at the club. Charles's provision of extra food has also been much appreciated.



Teams race training in the 420s has been going on vigorously on various days. Kerikeri is the only area in NZ to field three teams at the various regional regattas. We hosted two teams from Whangarei who came up for a weekend and were very grateful for billeting help from Doug and Tony. There are suggestions from some to run a fun interclub teams event after the School Nationals.

The learn to sail season at Lake Manuwai ended on the 9th of April. There have been about 25 sailors most Saturday mornings some coming from Opuia. The season will start again mid-October, either 8th or 15th to be decided. Monday after school sailing has had regular sailors but only about six or seven boats out each evening. The last Monday is 11th of April.

Continued from previous page

Then each other Sunday we once again have the **Fell Engineering Rum Series**, but possibly with a twist this time around. The recently well attended Skippers and Interested Parties meeting discussed, among many other things, running the Fell Engineering series using the **Mark Foy** starting system; the first boat/s getting away at the programmed time of 14:00. This change is still to be ratified by the Keelboat Committee but either way you will be advised in good time in the weekly notices as well as on the race notice board at the club and on the web site.

Mirabaud Yacht Racing Image

The 'Mirabaud Yacht Racing Image' is a yearly photographic contest and exhibition. It seeks to recognise the very best yacht racing image taken during the year, and that which best represents the essence and excitement of yacht racing as a sport. The contest is open to professional yacht racing photographers from all over the world. Two prizes are awarded:

The '**Mirabaud Yacht Racing Image**', chosen by a panel of specialists from the yacht racing and photographic industries

The '**public prize**' decided by the number of popular votes on the website and the delegates from the Yacht Racing Forum.



This shot by Alfred Farré was the 2014 public prize winner.

Happy sailing.

KERIKERI CRUISING CLUB

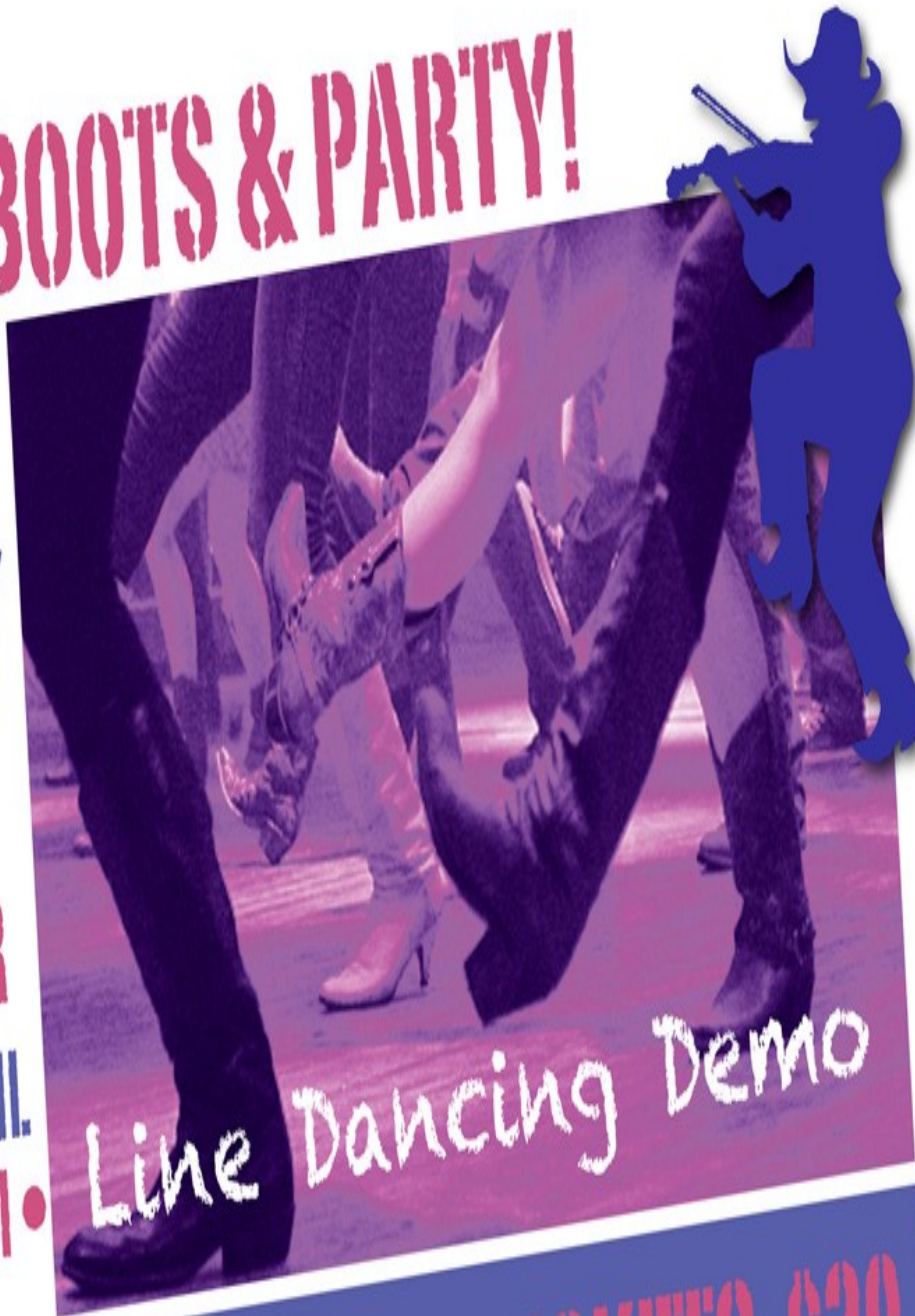
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VAVA'U RACE REPORT

The club web site now has a link to the Vava'u Race page <http://www.kerikericruisingclub.org.nz/vav-au-race.html> The page includes start date information and a 'Registration Of Interest' form.

The committee asks that any Kerikeri boats with any interest at all please register a.s.a.p.

We are pleased to have five boats registered from other clubs at this early stage and hope to create more interest by increasing the number of registrations to the list which will be displayed on the web page.

The club has been well represented in the two Port Vila races organised by the club in the past including several yachts under 30 ft. This race provides the opportunity to choose between racing and cruising and offers entrants some substantial prizes including a drawn prize of a trip for two to Vava'u staying 7 nights at the Tongan Beach Resort.

We have four sponsorship packages available to businesses interested in supporting this community backed international event. There will be a maximum number of eight sponsors eligible for another drawn prize also for a trip for two including 7 nights at the Tongan Beach Resort. Thanks to Mondo Travel and Tongan Beach Resort. Click on the link at the bottom of the Vava'u Race page to see where you could be staying. For information on the sponsorship package contact Mark Beauchamp 0274858207.



Building Up America's Boat Clubs

By Troy Gilbert and Bernadette Bernon

Boat clubs bring individuals and families together into a community that expands their access to and enjoyment of boating. Why are some clubs struggling, while others are successful?

For decades, to enjoy the sports they love and to be with friendly contemporaries devoted to the same passions, many Americans joined yacht clubs and golf clubs. But over the past five years, that's been changing. These days, there are now more people leaving such clubs than joining them, and nearly 10 percent of America's yacht clubs have closed. This is according to marketing expert Steve Graves, president of Creative Golf Marketing in Manhattan, Kansas, who for 25 years has consulted with golf clubs, boat clubs, and other social clubs to help build their memberships.

"There was a time when clubs had to do nothing to succeed," he says. "Times have changed, yet club leadership hasn't adjusted to the reality that the days of people walking up and looking to join an organization are gone. A club's leadership may be highly successful in their personal careers, but they are likely making club decisions as a group that they'd never make in their own businesses or lines of work."

So why are some boat clubs more successful at building member value than others? In this special report, we'll tell you more about how Graves suggests that some club challenges can be met as well as about how specific clubs have nurtured growth — some even have waiting lists.

Put Out The Welcome Mat, Literally

"There are lots of people in all communities who would love to be members of your club and would be happy to spend their discretionary dollars there," says Graves. "But clubs tend to block their own goals in reaching out to potential members by not appearing welcoming enough. People want to be invited to join, so empower your current membership to invite potential members to visit the club. Be sure your members can answer questions on membership levels, dues, amenities, reciprocal privileges, social activities, and so on. Have the club's management generate a formal follow-up and friendly invitation to the potential member to visit again."

Some clubs go as far as to provide special parking places for potential members, including a "We Welcome New Members" sign outside, and inside offer a welcome package of information available for visitors. Such positive optics matter for the short and the long term.

Communication & Outreach

Today's boat clubs have many outreach tools at their disposal online; having a website and Facebook presence is crucial. Your club's website is a virtual representation of the vibrancy of your club, is important for member communication, and is likely the first impression many non-members will experience. Make sure yours is professional, streamlined in appearance, and full of activities and photos. Your club should have a Facebook page dedicated to your organization; encourage your members to "like" the page. This is a useful way to keep your members engaged and at the same time disseminate information outward. Those posts of photos from grill-night dinners with friends on the dock will be shared, conveying a level of energy and activity that entices potential members. Don't forget to tag members (with their permission) so they see themselves in your feed.

To read more, right click on the following link and left click on Open Hyperlink
<http://www.boatus.com/magazine/2016/april/boat-clubs.asp#.VvImD3j4M-U.email>



Kerikeri Cruising Club Courses, 2016

Club members, always enrol with the Club to get discount.

This is the first time in 5 years that there has been sufficient interest to run a Coastal Skipper course at the Club. It may well take another 5 years to run another one, so if you want to do it, enrol now! Further details of all courses at <http://bit.ly/KccCbeCourses2016>

Venue	Course	Dates	Times	National Price	Members' Discount Price	Notes
Kerikeri Cruising Club Tea Pot Room	VHF Radio Operator/Short Range Radio Certificate	11, 12 April	6:30 – 9:30 pm.	\$116	\$65	
Kerikeri Cruising Club Tea Pot Room	Maritime Restricted Radio Operator	11, 12, 14 April	6:30 – 9:30 pm.	\$160	\$90	
Kerikeri Cruising Club Tea Pot Room	Coastal Skipper	Thursday 5, 12, 19, 26 May, 2 June. Saturday 7, 14, 21, 28 May, Tuesday 31 May	Week days 6:30 – 9:30 pm Saturdays 9:00 am – 5:00 pm.	\$785	\$513	Dates and times include written assessment but oral assessment time TBC.



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- Saturday night post-cruise at Heritage Hotel includes breakfast.
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KERIKERI CRUISING CLUB FACEBOOK GROUP

Search for Kerikeri Cruising Club on Facebook, and make a request to be added to the group. It is still very much in development, but those members who have joined so far have posted photos (e.g. Ball photos), comments, and videos. It will be handy, whether on the water or not, for Club members to connect with each other, sharing news and views, and updates on their travels, as well as photos and videos.

For more serious fare, you can also join the Kerikeri Cruising Club Boating Education page on which Gill Durham has posted a lot of very useful information and advice. It also details upcoming *Coastguard Education* events.



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No reports this month from the:

**Marina
General Committee**

LETTERS - IN MY OPINION

We welcome letters from Members. These letters are considered the honest opinion of the author and do not necessarily reflect the opinion of the Club or this newsletter. All letters must be signed by a club member and should not contain personal remarks. We prefer to publish your name, but realise that this does not suit everyone.

NO LETTERS THIS MONTH

We welcome the following new members:

Bill & Cath Jenkins	Ella Collins	John & Helen Mansbridge
Donald Flett	Neil & Moira Geerkens	Frank & Birgit Michaux
Andrew Wildman	George Richardson	Robert Jones

Kerikeri Cruising Club contacts and phone numbers

AREA OF RESPONSIBILITY	PERSON RESPONSIBLE	CONTACT NUMBER / EMAIL ADDRESS
Club General Business	Doug France Commodore	407 4045 commodore@kerikericruisingclub.org.nz
Marina	Pete Woods	0272939372
Centreboard, Learn to Sail, Safety Boats	Tony Dalbeth-Hudson	407 4449 tonydalbeth@hotmail.com
Keelboat Racing	Ray Haslar	407 3092 keelboat@kerikericruisingclub.org.nz
Launch & Club Cruises	Alastair Wells	401 9909 027 55 66 762
House & Social Events	Peter Wilson Rear Commodore	021 930290
Marina, Berth Bookings, Visitor Pool, Dates, Enquiries, Waiting Lists, Boat Haul, Club Subs	Call the office & talk with Jo or Melanie	407 9434 membership@kerikericruisingclub.org.nz
Newsletter Editor	Cheryl Rymer Vice Commodore	407 8960 newsletter@kerikericruisingclub.org.nz



KERIKERI CRUISING CLUB INCORPORATED
NEWSLETTER



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